



SOCIAL MEDIA POLICY

The Aurora Public Library maintains various social media applications and services to facilitate an online platform of communication between library staff and library users about library-related subjects and issues. Social media is maintained and monitored by Aurora Public Library staff under the direction of the Communications Manager.

Comments, posts and messages are welcome. However, the Aurora Public Library reserves the right to monitor content on its social media accounts. The following will be removed:

- Obscene, sexist, hateful or racist content
- Personal attacks, insults or threatening language
- Potentially libelous statements
- Plagiarized material
- Private or personal information submitted without consent
- Comments or links unrelated to the content of the discussion
- Commercial promotions, organized political activity or spam
- Any messages deemed to be in violation of copyright, trademark right or other intellectual property right of any third party

Abuse of the above policy may result in the responsible poster being barred from posting any subsequent messages to the Library social media site. The Aurora Public Library is not responsible or liable for content posted by any person in any forum.

Approved by the Library Board of Directors on December 20, 2017